

Vacation Rental World Summit

2021 SPONSORSHIP TIERS



The 2021 Edition of
the Vacation Rental World Summit
will mark the return
of all of us meeting
in person.



VRWS2021 WILL BE HELD IN THE FANTASTIC
Imperial Palace
Anncy FRANCE



Sponsorship Tiers Overview at a glance



**Tiers Visual
Explanation in the
next pages**

	SAPPHIRE	GOLD	PLATINUM	DIAMOND
CHOOSE YOUR SPONSORSHIP	€5.000	€10.000	€16.000	€20.000
Sponsors Allowed	10	5	4	1
Tickets	2	3	6	10
Speaker on Stage* (Session-Panel-Fireside Chat)	✕	✓*	✓*	✓
Round Table(s) Facilitator/Moderator(s)	1 (1 x 6 Round Tables = up to 60 Attendees)	3 (3 x 6 Round Tables = up to 180 Attendees)	4 (4 x 6 Round Tables = up to 240 Attendees)	5 (5 x 6 Round Tables = up to 300 Attendees)
Booth Size (in Square Meters)	6M ²	9M ²	12M ²	24M ²
Booth Location	1ST FLOOR	GROUND OR 1ST FLOOR	GROUND OR 1ST FLOOR	GROUND OR 1ST FLOOR
Display Table + 2 Chairs + space can be used to set up your own booth	✓	✓	✓	✓
Adv on Event App	Not Available	1 - Once Per Day	1 - Twice Per Day	1 - 3 Times Per Day
Sponsored Coffee Breaks	✕	✓	✓	✓
Logo On Lanyard	✕	✕	✕	✓
Brand Awareness - Recognition on Stage, Logo + Link on Website and Mailings	✓	✓	✓	✓
Digital Leadership - Written Interview to Speaker/Leader on Website & Distributed via Newsletter, Facebook & LinkedIn	✓	✓	✓	✓
Paid Support - Online Company Product Promo for Highly Selected Audience via LinkedIn Ads	✕	€100	€200	€500

SAPPHIRE



SAPPHIRE

Offline Perks

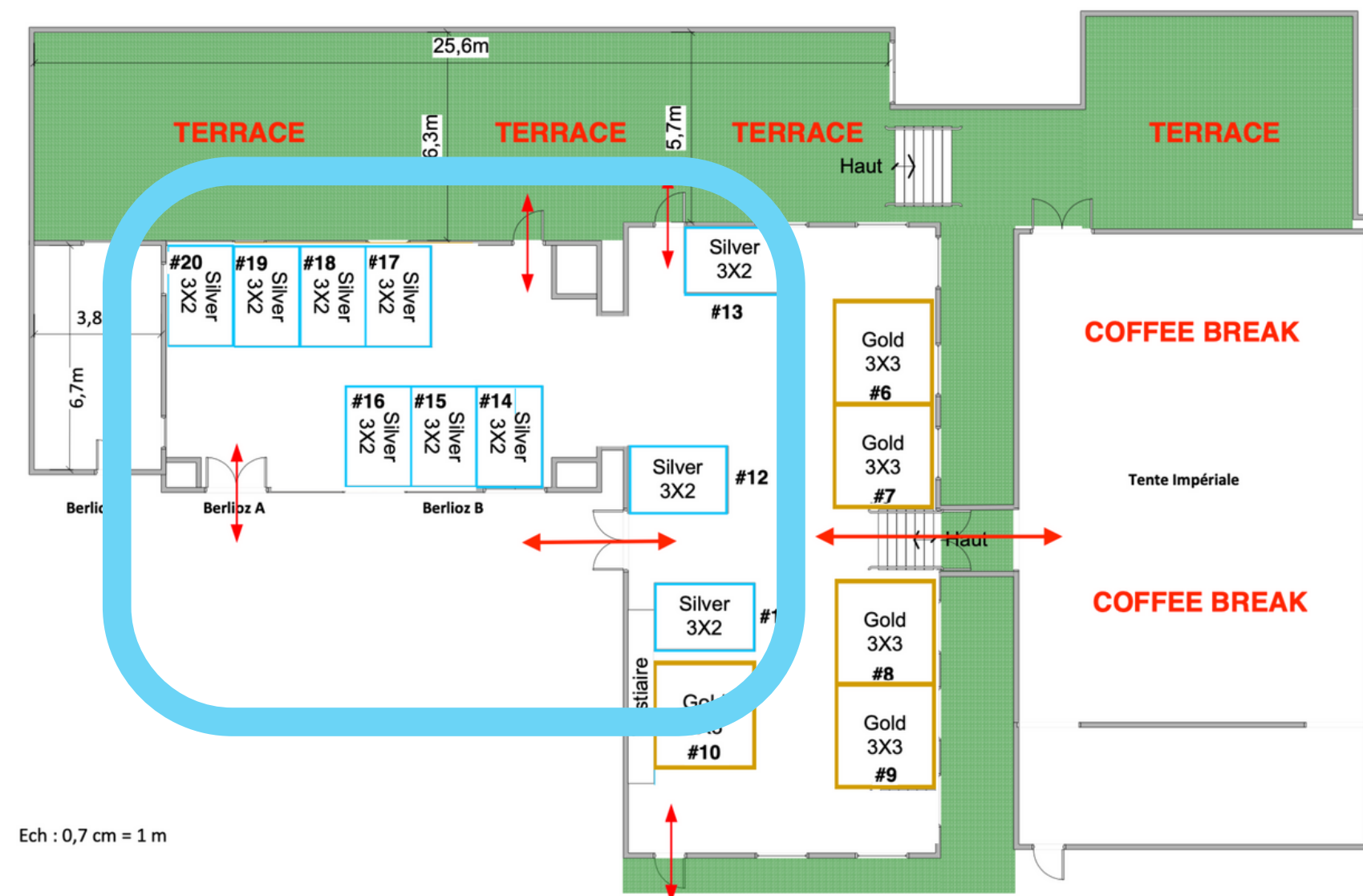


6 (3 x 2)
Meter² on 1st
floor

Where breaks and
off conference
networking occurs

SAPPHIRE (EX-SILVER)

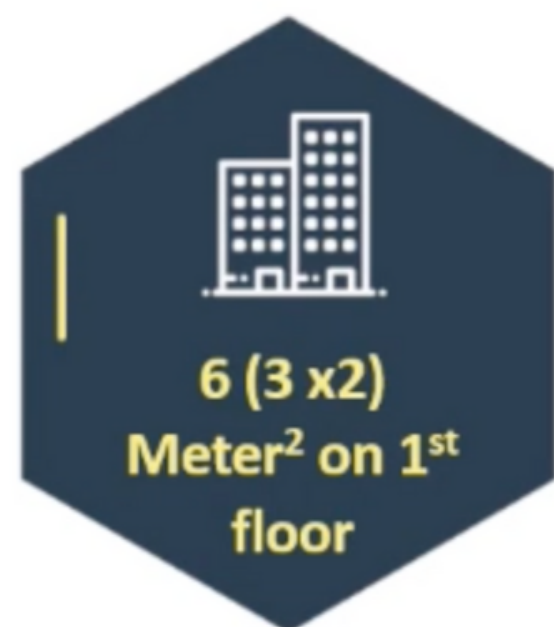
EXHIBITING BOOTHS AREA – FIRST FLOOR





SAPPHIRE

Offline Perks

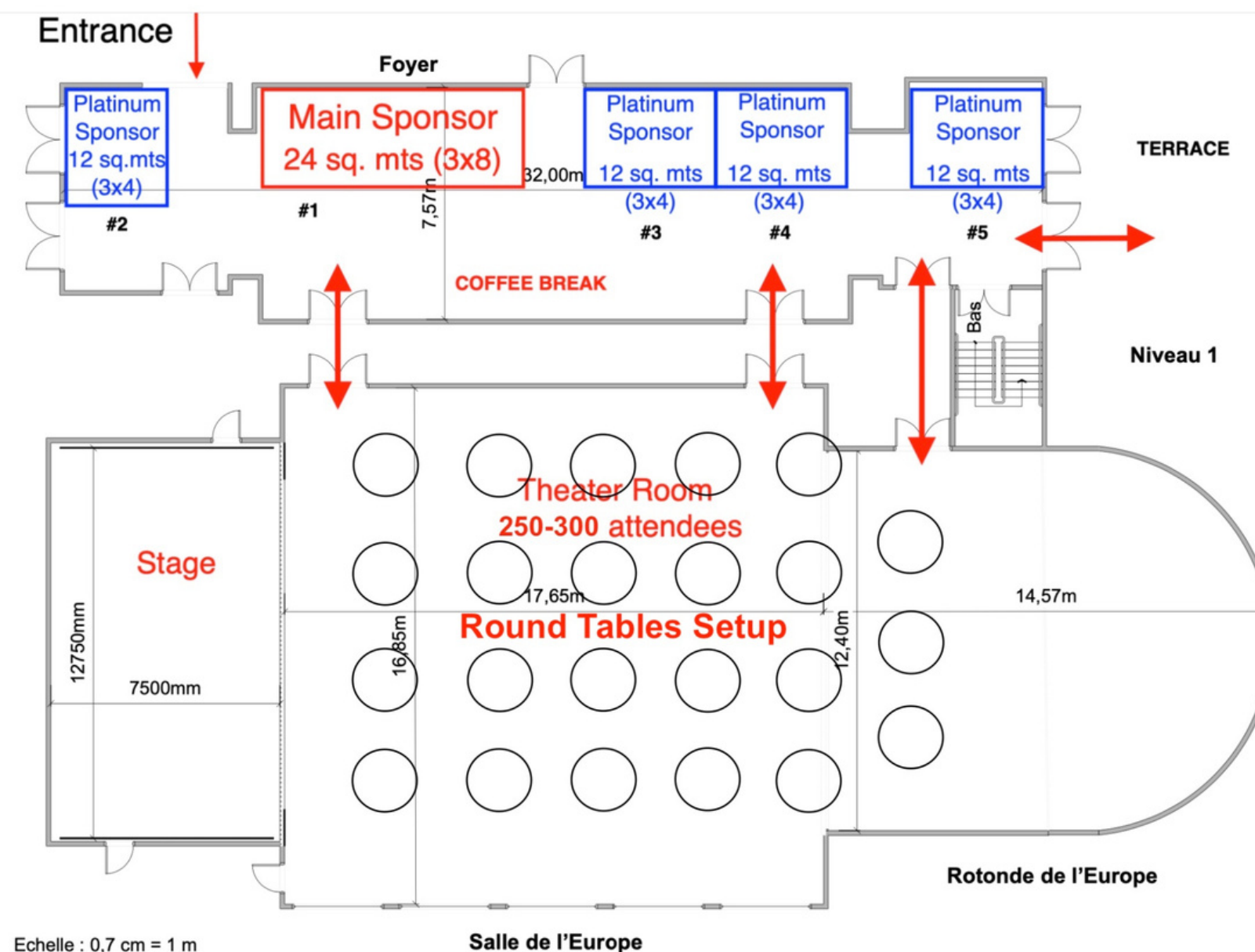


Where breaks and
off conference
networking occurs

1 ROUNDTABLE FACILITATOR

(1x6 Roundtables =
up to 60 attendees)

SAPPHIRE (EX-SILVER)



ONLINE PERKS

1. BRAND AWARENESS

RECOGNITION, LOGO, LINK ON WEBSITE AND ON ALL MAILINGS

2. DIGITAL LEADERSHIP

WRITTEN INTERVIEW TO A SPEAKER/LEADER PLACED ON WEBSITE AND DISTRIBUTED VIA NEWSLETTER, FACEBOOK & LINKEDIN



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SAPPHIRE

There are only 10 Sapphire Tiers available
at € 5.000





Vacation Rental World Summit

GOLD



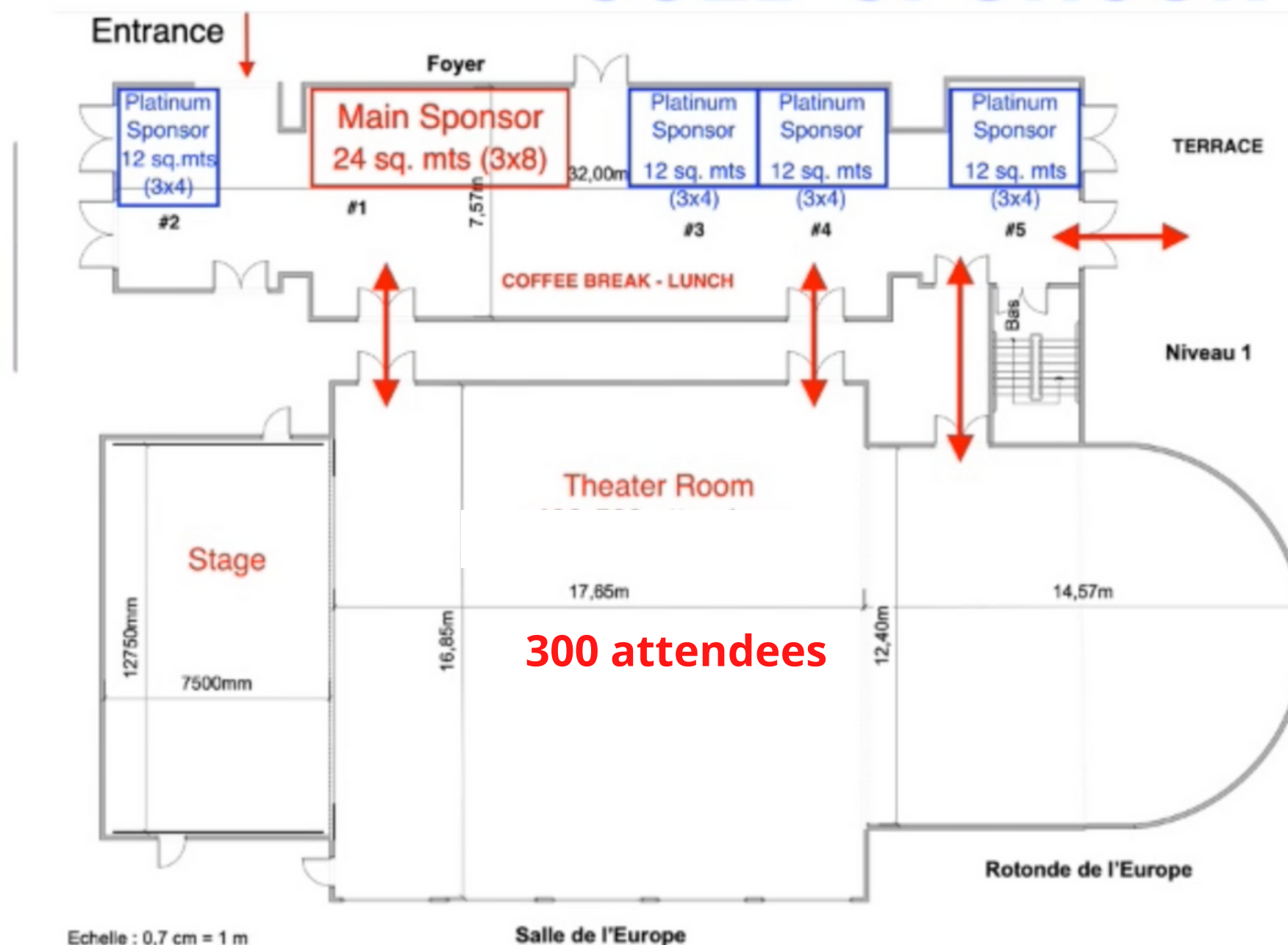
GOLD

Offline Perks



on Prime Location
(ground floor by the
conference hall) or
1st Floor based on
availability

GOLD SPONSOR





GOLD

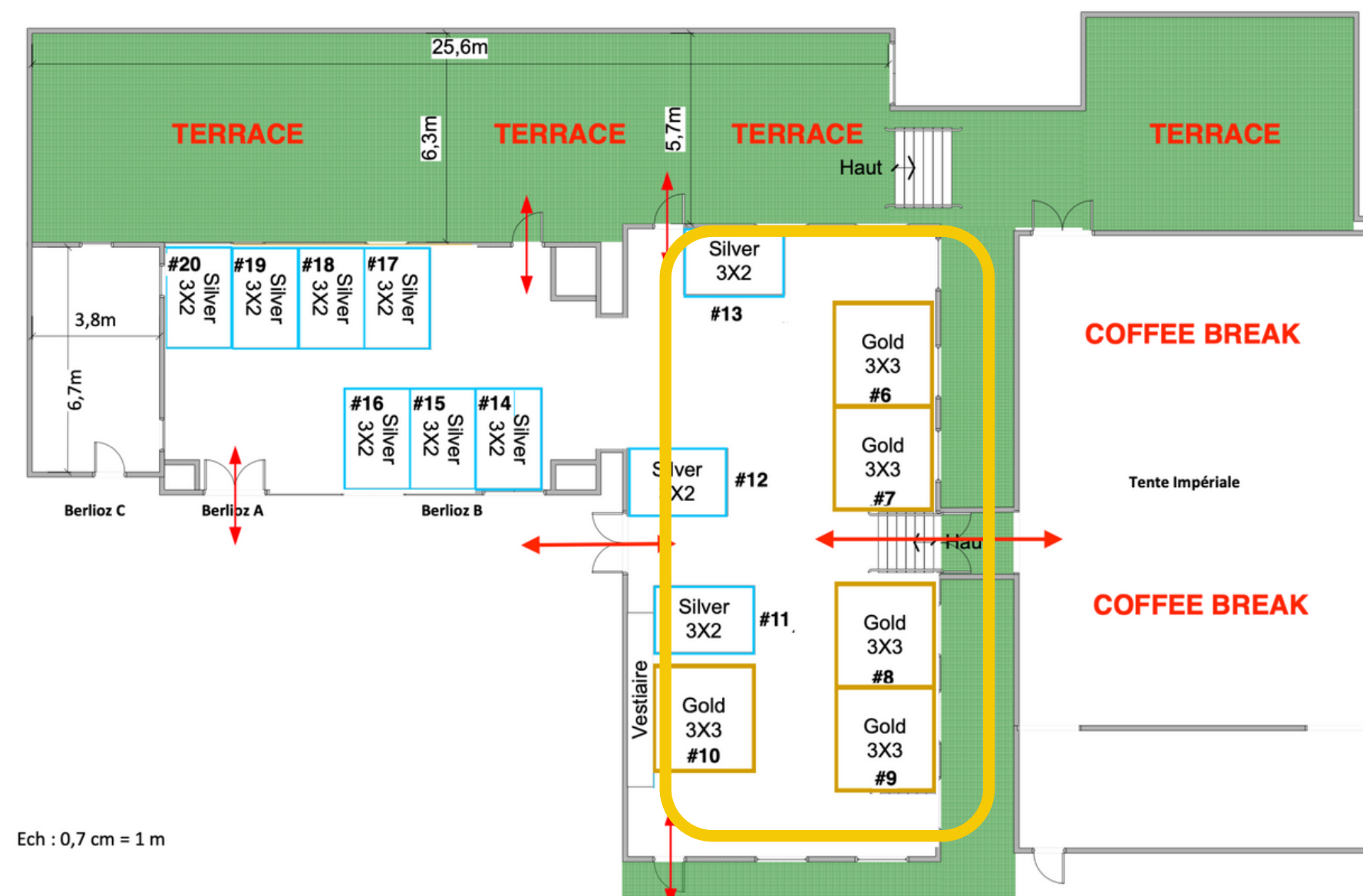
Offline Perks



on Prime Location
(ground floor by the
conference hall) or
1st Floor based on
availability

GOLD SPONSOR

EXHIBITING BOOTHS AREA – FIRST FLOOR





GOLD

Offline Perks

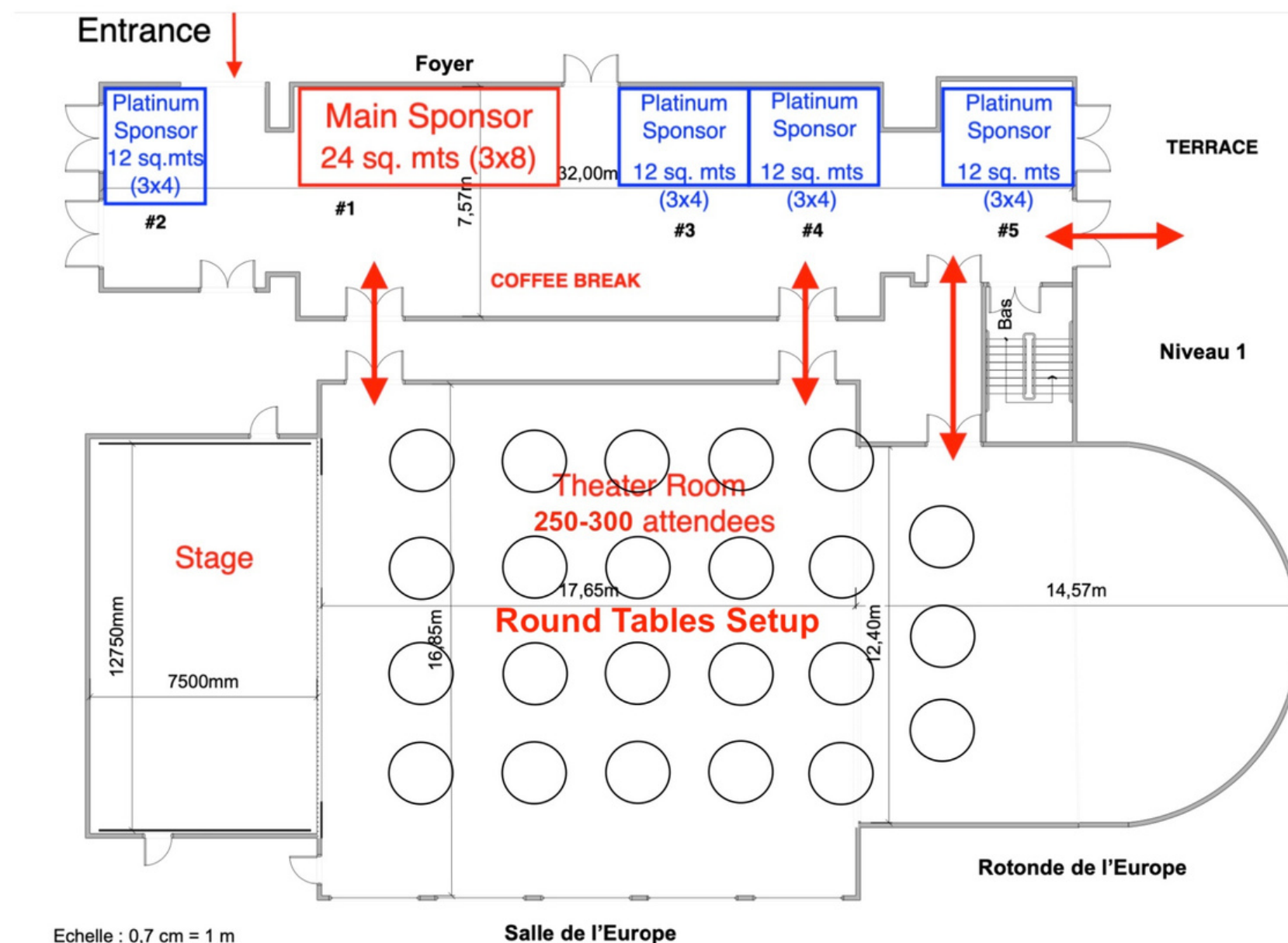


on Prime Location
(ground floor by the
conference hall) or
1st Floor based on
availability

3 ROUNDTABLE FACILITATORS

(3x6 Roundtables =
up to 180 attendees)

GOLD SPONSOR



GOLD

OFFLINE PEAKS



The possibility of a
Speaker on Stage



Subject to approval
from VRWS host



Following host
guidelines



Coffee Break
Sponsorship

ONLINE PERKS

1. BRAND AWARENESS

RECOGNITION, LOGO, LINK ON WEBSITE AND ON ALL MAILINGS

2. DIGITAL LEADERSHIP

WRITTEN INTERVIEW TO A SPEAKER/LEADER PLACED ON WEBSITE AND DISTRIBUTED VIA NEWSLETTER, FACEBOOK & LINKEDIN

3. PAID SUPPORT

€100 ONLINE PROMOTION OF A PRODUCT/SERVICE TARGETING HIGHLY SELECTED AUDIENCES THROUGH LINKEDIN ADS



GOLD

There are only 5 Gold Tiers available
at € 10.000



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PLATINUM



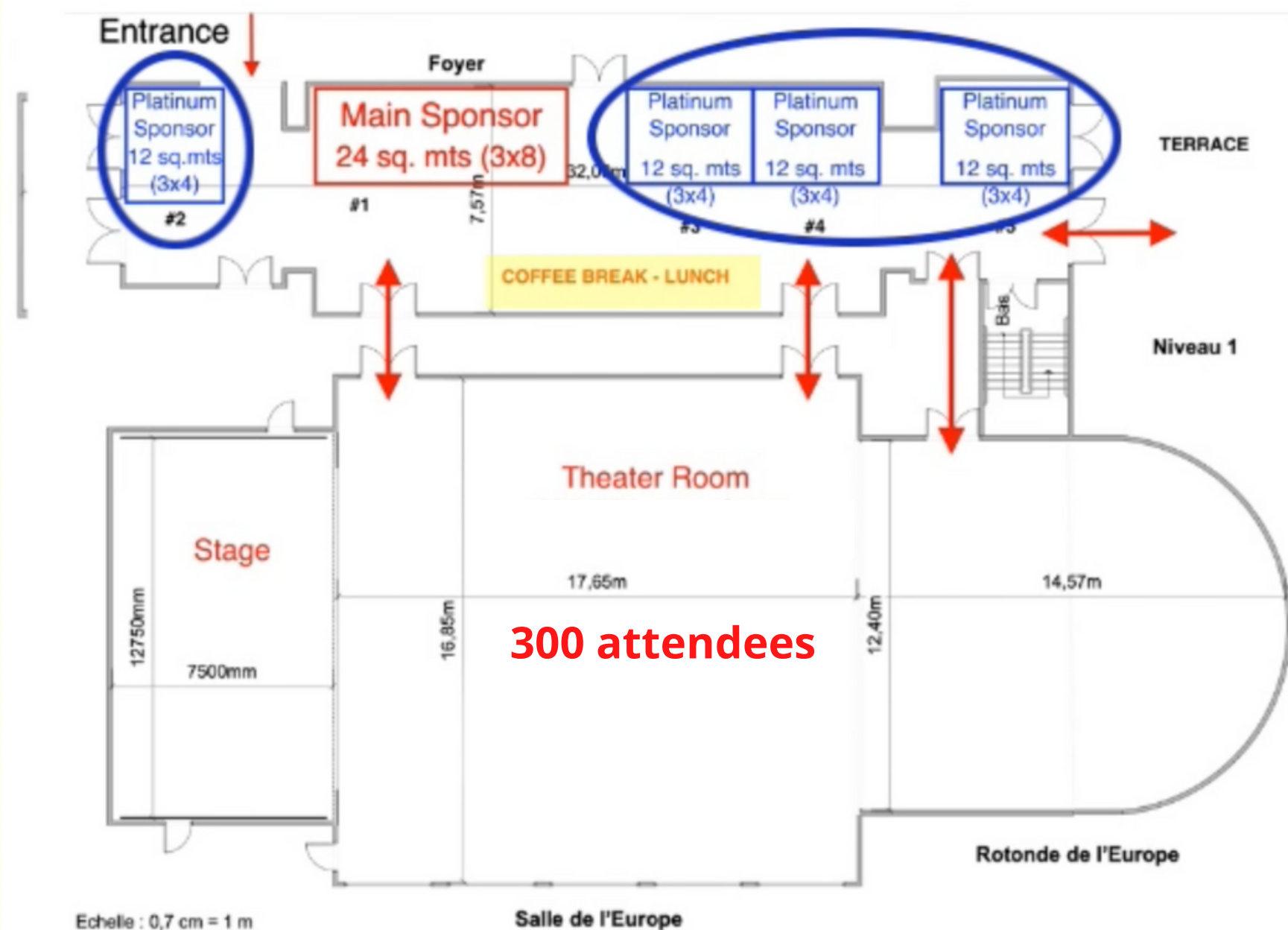
Platinum

Offline Perks



on Prime Location
(ground floor by the
conference hall)

DIAMOND & PLATINUM SPONSOR





Platinum

Offline Perks

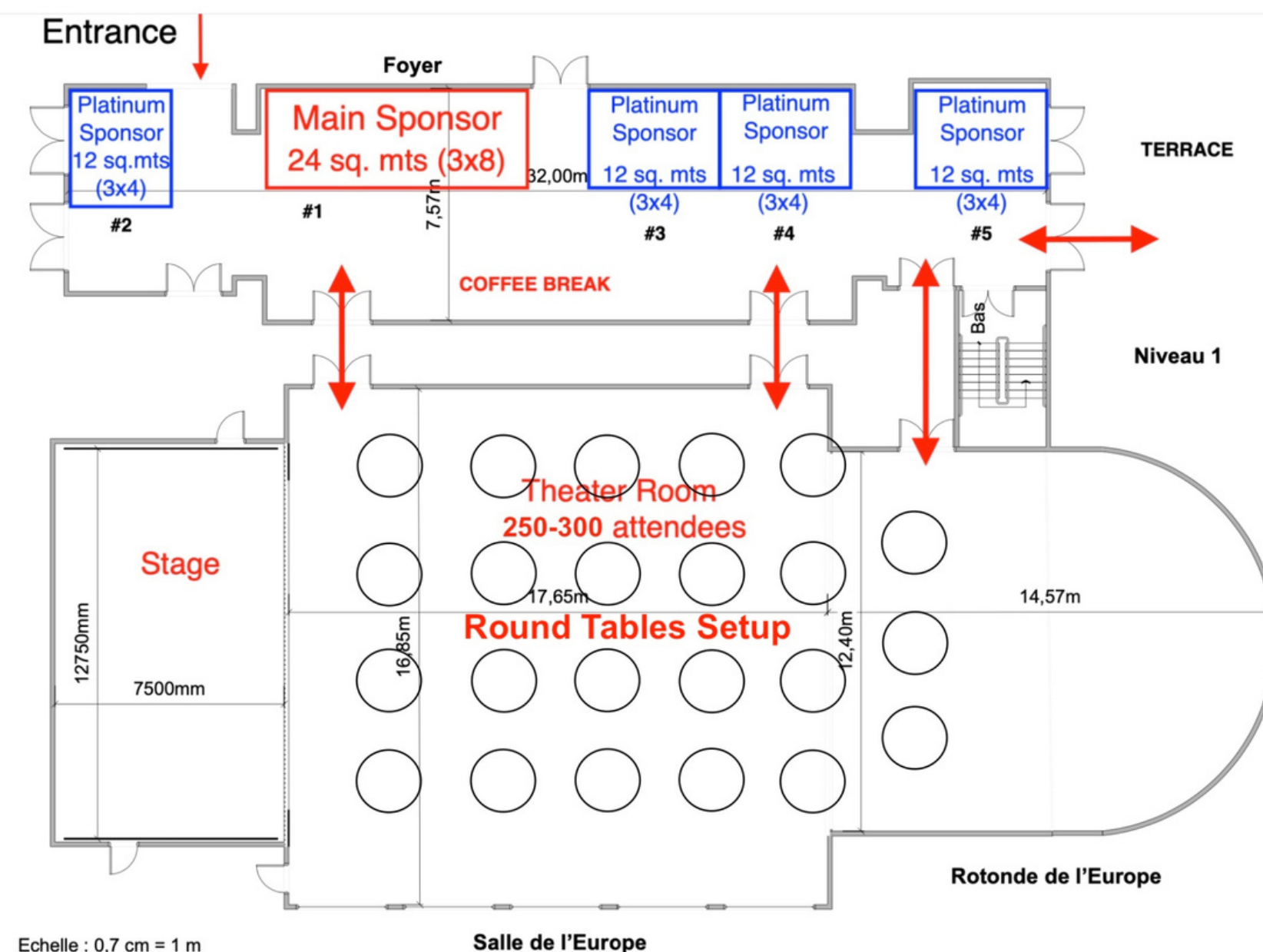


on Prime Location
(ground floor by the
conference hall)

4 ROUNDTABLE FACILITATORS

(4x6 Roundtables =
up to 240 attendees)

DIAMOND & PLATINUM SPONSOR



Platinum

OFFLINE PEAKS



The possibility of a
Speaker on Stage



Subject to approval
from VRWS host



Following host
guidelines



Coffee Break
Sponsorship

ONLINE PERKS

1. BRAND AWARENESS

RECOGNITION, LOGO, LINK ON WEBSITE AND ON ALL MAILINGS

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WRITTEN INTERVIEW TO A SPEAKER/LEADER PLACED ON WEBSITE AND DISTRIBUTED VIA NEWSLETTER, FACEBOOK & LINKEDIN

3. PAID SUPPORT

€ 200 ONLINE PROMOTION OF A PRODUCT/SERVICE TARGETING HIGHLY SELECTED AUDIENCES THROUGH LINKEDIN ADS



PLATINUM

There are only 4 Platinum Tiers available
at € 16.000



DIAMOND



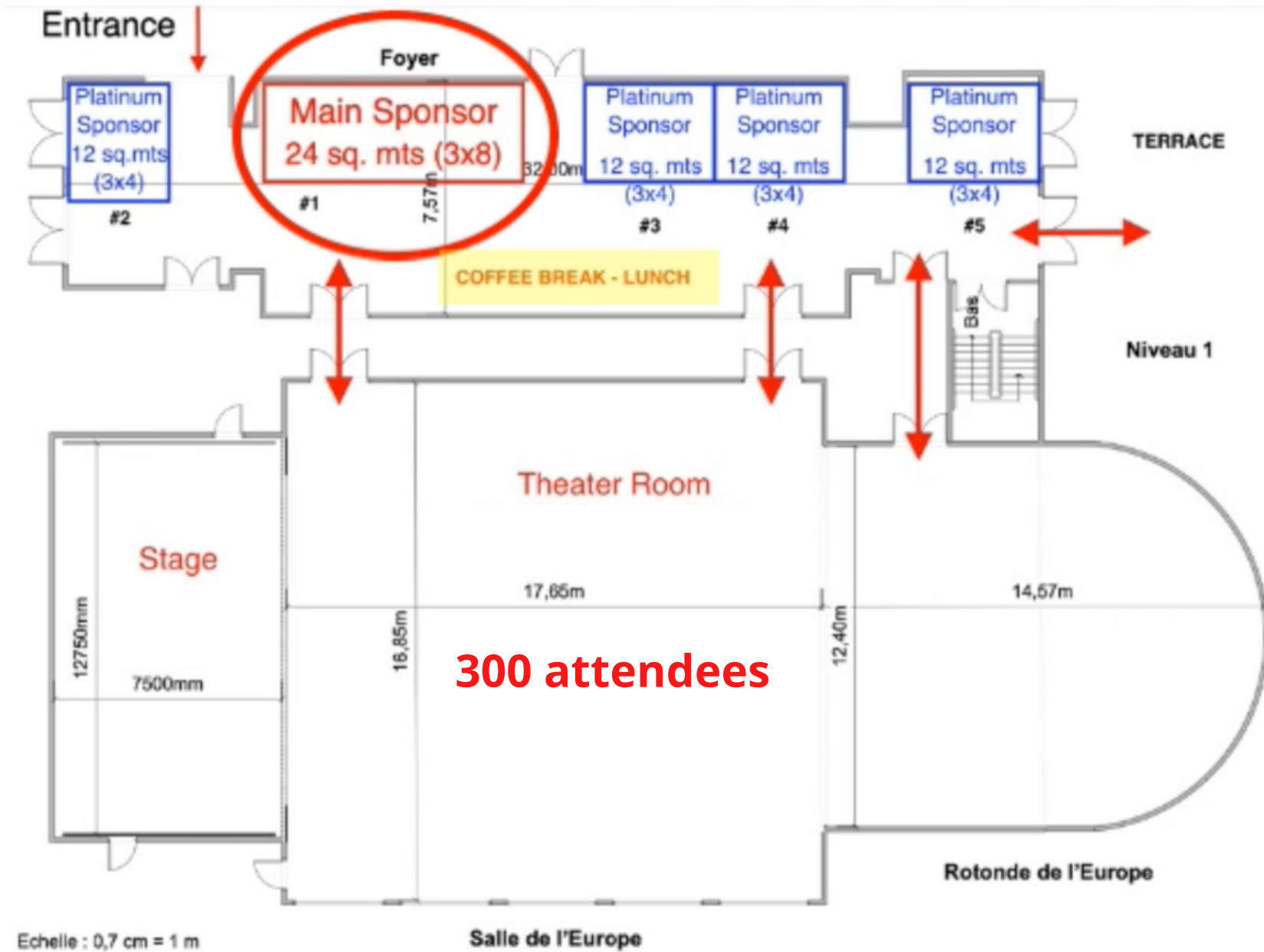
Diamond

Offline Perks



on Prime Location
(ground floor by the
conference hall)

DIAMOND & PLATINUM SPONSOR



300 attendees



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Diamond

Offline Perks

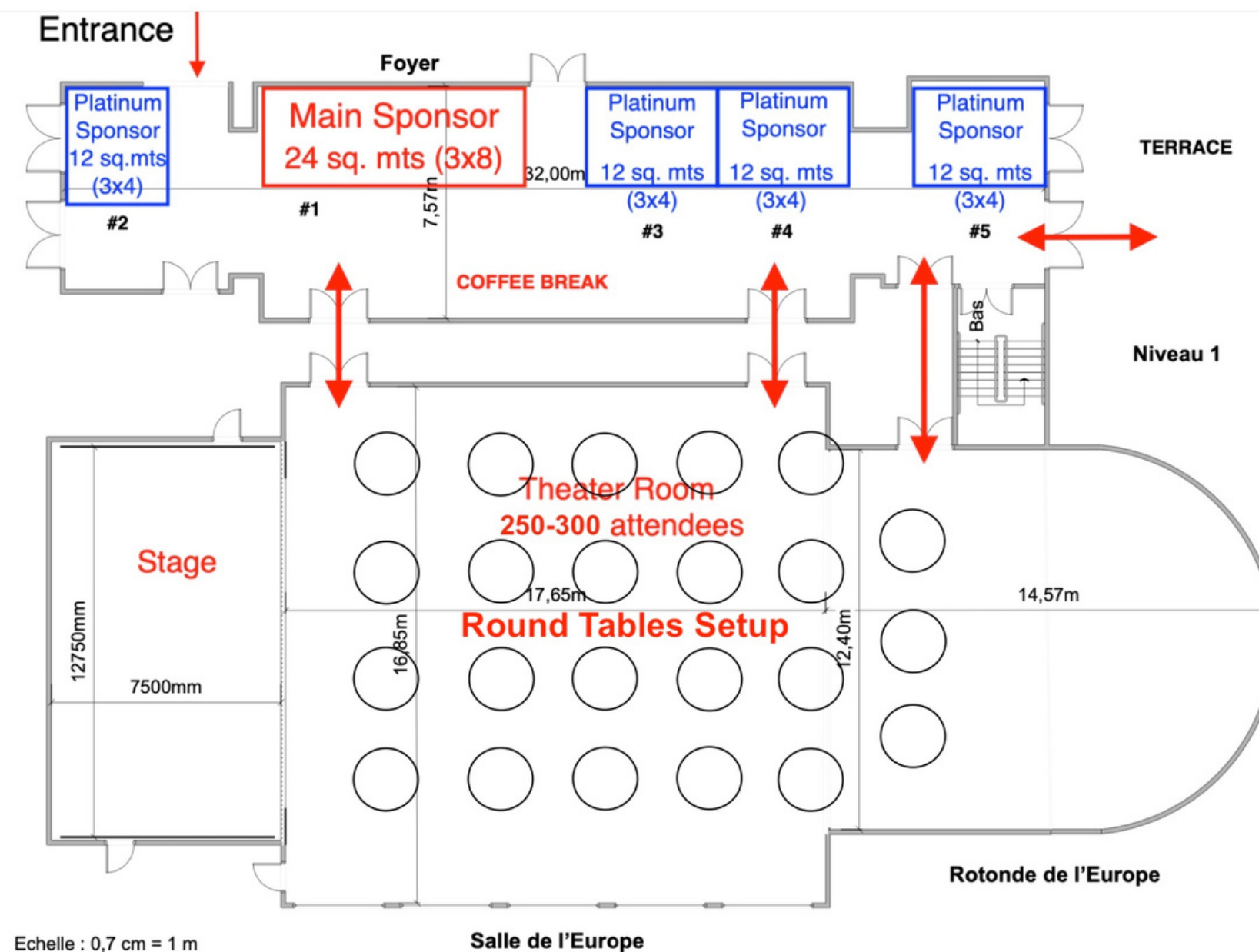


on Prime Location
(ground floor by the
conference hall)

5 ROUNDTABLE FACILITATORS

(5x6 Roundtables =
up to 300 attendees)

DIAMOND & PLATINUM SPONSOR



DIAMOND

OFFLINE PEAKS



logo on lanyard



a Speaker on Stage



5 Round Table Facilitators
(5x6 Roundtables= up to
300 attendees)



Coffee Break
Sponsorship

ONLINE PERKS

1. BRAND AWARENESS

RECOGNITION, LOGO, LINK ON WEBSITE AND ON ALL MAILINGS

2. DIGITAL LEADERSHIP

WRITTEN INTERVIEW TO A SPEAKER/LEADER PLACED ON WEBSITE AND DISTRIBUTED VIA NEWSLETTER, FACEBOOK & LINKEDIN

3. PAID SUPPORT

€ 500 ONLINE PROMOTION OF A PRODUCT/SERVICE TARGETING HIGHLY SELECTED AUDIENCES THROUGH LINKEDIN ADS



DIAMOND

There are only 1 DIAMOND Tiers available
at € 20.000



Get in touch with us

Today!

by emailing

sponsors@vacationrentalworldsummit.com

**Let's schedule a call
to discuss**



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Demographics & Target Audience*

(A) VRWS Attendees 2019: 427 (+80 online via streaming)

Property Managers: 62%

Property Owners 1-5 properties: 29%

Vendors, Investors, Service Providers & Others: 9%

Property Managers - 6/50: 43%

Property Managers - 51/100 : 39%

Property Managers - 100+: 16%

Property Managers - 1000+: 2%

Attendees Split for Countries:

ITA: 31% **

USA: 24%

UK: 15%

ES: 6%

FR: 6%

CA: 5%

PT: 3%

CH: 3%

Other (AU,HK, MX, DE, CZ, BG, SI,HU, CN): 7%

*Data based on the last in person VRWS in 2019 with very similar demographics for the 2020 Virtual Only edition as well

**Data subject to change, as this year's edition will be only in English - i.e. no simultaneous translations in Italian or French